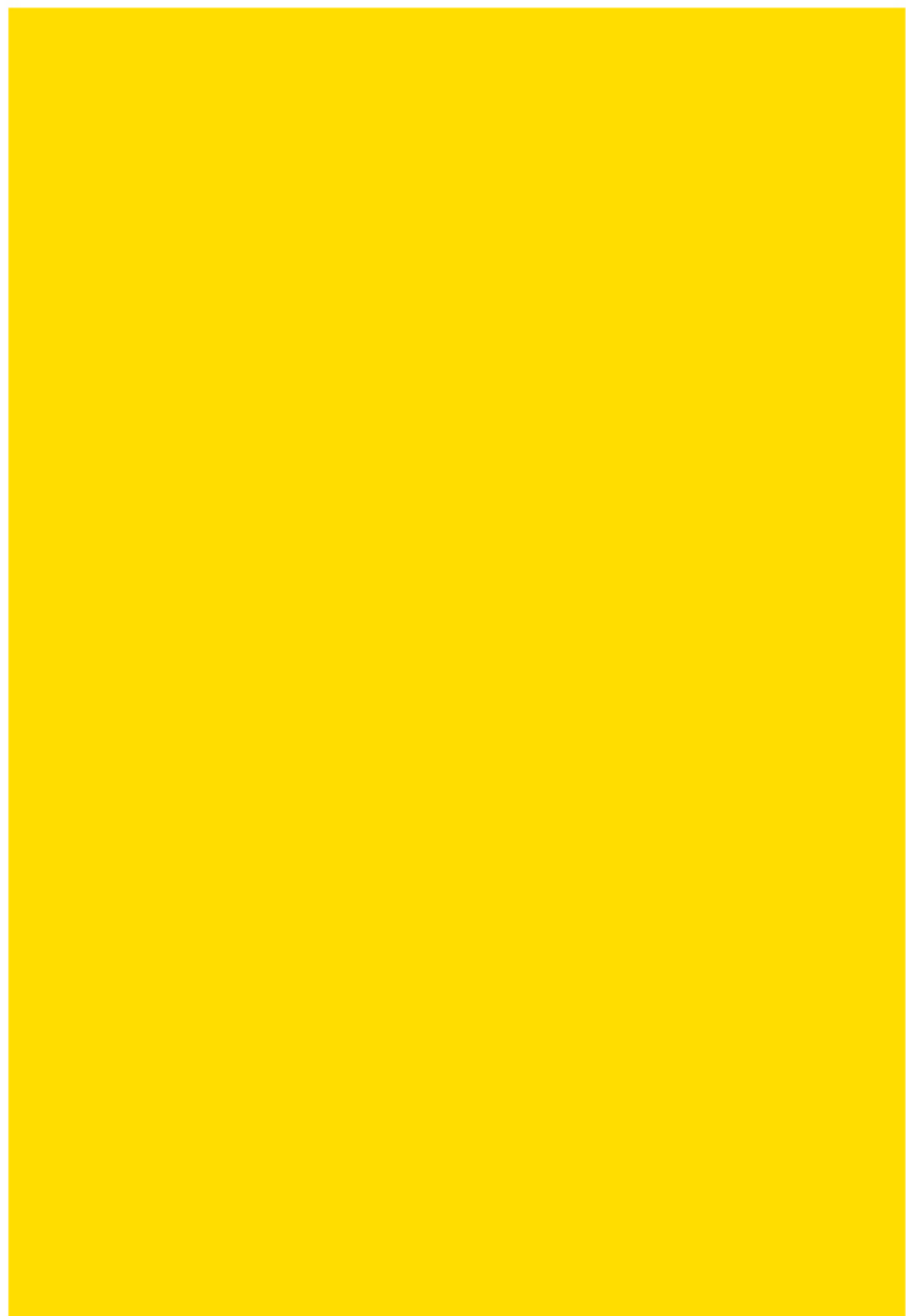


SECTIONS

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One of the most important components of the Superlative Conspiracy is our WeActivists. A Weactivist is someone that is extremely good at what they do, world famous or totally unknown. Someone that has a streetwise mentality, that chooses his or her own path with a humble persona. A

WeActivist is an informal ambassador that flies the flag of the Superlative Conspiracy in a variety of subcultures such as skate, music, film, art and so on. Our unique partnership with the WeActivists is sometimes tight and sometimes loose. WeSC loves to be challenged and wants to constantly



seek out creative partnerships to grow the pond accordingly. A great thing about all WeActivists is that they possess a certain something that reaches far beyond their main act of excellence. That something that makes a skateboarder more than an athlete, a party animal more than a freeloader and

a DJ more than a mixed CD. That thing that a poker player needs to make the historic move and an actor must acquire not to be a mere marionette. Of course we are talking about the power of creativity and inspiration here, a force flowing from the WeActivists like saliva from a one year old.



Jason Lee. Skateboard legend Jason Lee, an icon amongst the 'board stupid, hails from America and has crossed over to become a recognized actor (*My Name Is Earl*) and published photographer (*Anthem* magazine). Today, with the role of father added to his responsibilities, Lee continues to evolve and influence across medias. In touch with his roots - he remains co-captain of Stereo Sound Agency (Stereo skateboards), Jason is a living, breathing lesson in authenticity; how to grow up but not grow old.

Chris Pastras. Chris Pastras is the very first WeActivist as well as creative director/co-captain of Stereo skateboards with fellow Activist Jason Lee. With artist and television host also on his CV, Chris began his skate career during the NY scene of the late 80's. Turning pro in the early 90's, he hasn't looked back since. Pastras is credited and esteemed for his influence within the skate world, pushing forward graphics, advertising and videos as well as remaining an active pro skater to this day.

Tony Manfre. What's better in life than skateboarding and music? Californian and WeActivist Tony Manfre does both, and does them both so well. DJ-ing, skateboarding and being a very nice man is enough to make girls want him, boys want to be him and grown people weep.

Peter Stormare. Peter Stormare is an actor, writer, director and musician from Arbrå, Sweden. Having lived in Tokyo, where he became Associate Artistic Director of the Tokyo Globe, directing many Shakespeare productions, he moved to New York in 1989 and is currently based in Los Angeles, where he lives with his lovely wife and daughter. Stormare's acting career began at the Royal National Theatre of Sweden - his credits include Bergman's *Hamlet*, *Miss Julie*, *Long Day's Journey into Night* and the recent cult drama *Prison Break*. And you'll have seen Stormare in movies including: *Fargo*, *the Big Lebowski*, *Armageddon*, *Bad Boys*, *8mm*, *Jurassic Park* and Lars von Trier's musical *Dancer In The Dark*. Stormare also runs a small Record Label, StormVox Records, and has a band of his own with the adequate name *BlondeFromFargo*.

***HEADPHONES**

The Standard

THE STANDARD

André Balazs' Standard hotels have revolutionized the concept of affordable yet stylish travel and set the standard for a unique hospitality experience. The Standard's irreverent and playful sensibility, coupled with its careful consideration for design and detail, has had consistent global appeal for travelers thereby firmly establishing the hotels as pioneers in the industry. There are currently four hotels in The Standard hotel group: Hollywood, Downtown LA, Spa Miami Beach, and New York.



THE STANDARD

0405963

UNISEX PREMIUM HEADPHONES

DESCRIPTION

- W/DC & THE STANDARD
- TYPE: 40MM POWER DRIVERS
- 10KHZ SENSITIVITY: 110 DB
- IMPEDANCE: 32 OHMS
- FREQUENCY RANGE: 20-20 000HZ
- PLUG: GOLD-PLATED 3.5MM STEREO
- CORD: 0.5M + 1.0M EXTENSION + 0.4M ADAPTOR, PVC CORD
- HANDSFREE
- WEIGHT: 115G



COST


JASON LEE





JASON LEE

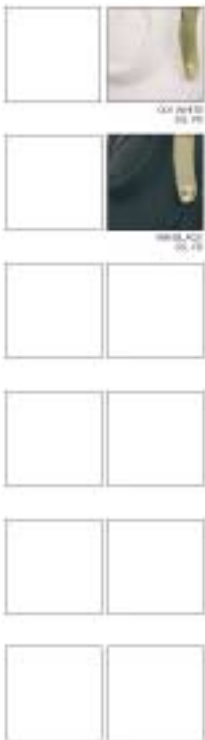
Skateboard legend Jason Lee, an icon amongst the 'board stupid, hails from America and has crossed over to become a recognized actor (My Name Is Earl) and published photographer (Anthem magazine). Today, with the role of father added to his responsibilities, Lee continues to evolve and influence across medias. In touch with his roots - he remains co-captain of Stereo Sound Agency (Stereo skateboards), Jason is a living, breathing lesson in authenticity; how to grow up but not grow old.



I saw it in the distance, and then up-close - I saw it
always, and then only sometimes. It had trees and people and
things, and it was at once, suddenly, its own city - New York -

Jason
Lee





JASON LEE MARACA – NY

B400111
 UNISEX PREMIUM HEADPHONES

DESCRIPTION

- W2IC & JASON LEE
- TYPE: 40MM POWER DRIVERS
- 1KHZ SENSITIVITY: 110.50 DB
- IMPEDANCE: 32 OHMS
- FREQUENCY RANGE: 20-20,000HZ
- PLUG: GOLD PLATED 3.5MM STEEPED
- CORD: 0.5M + 1.0M EXTENSION + 0.4M ADAPTOR, PVC COORD
- HANDSFREE
- WEIGHT: 183G



COST

the cars and buses - the people walking and eating - cameras
and trees, trains and japanese John Lennon cover bands - tall
buildings, short buildings, round buildings, square buildings -
A place in my window, my backyard, my city - downtown
Los Angeles - since 1991 - Jason Lee





JASON LEE MARACA - LA

B405T31
 HINEX PREMIUM HEADPHONES

DESCRIPTION

- W50 S JASON LEE
- TYPE: 40MM POWER DRIVERS
- 1KHZ SENSITIVITY: 105.50 DB
- IMPEDANCE: 32 OHMS
- FREQUENCY RANGE: 20-20,000HZ
- PLUG: GOLD PLATED 3.5MM STEREO
- CORD: 0.5M + 1.0M EXTENSION + 0.4M ADAPTOR, PVC CORD
- HANDSFREE
- WEIGHT: 163G



COST



PHOTO: DAVID DUNN

BING BANG [ANNA SHEFFIELD]

Anna Sheffield is a classically trained metal-smith who's jewelry inspiration comes from her surroundings in New York City, where she has been designing since 2002, as well as the rich culture of her upbringing in the Southwest. Anna's aesthetic mixes a timeless sensibility with Victorian, Punk & Street style imbued with the nostalgia of keepsakes & modern heirlooms.

Studying at the Academy of Art in San Francisco, Anna's training included bronze casting, figure modeling, ceramics, and welding, which became an intricate part of her creative process, namely in working with both steel and precious metals. As an aside to sculpture, Sheffield began to dabble in jewelry making and at the suggestion of artist friends, her jewellery was placed in a few small boutiques in California and New York. In naming her line, the idea of referencing the sound of hammer striking the anvil resulted in Bing Bang, a cute set of four letter words. With the special adaptation of blacksmithing techniques in her jewelry, the moniker was a perfect fit.

As her designs began appearing in magazines and on celebrities, the intrinsic quality caught the eye of Marc Jacobs, which resulted in a line for his Spring 2006 runway presentation. A collaboration with 3.1 Phillip Lim followed for Fall 2006 with Bing Bang and in 2007 with Fine jewelry. Encouraged by the interest in her precious metal and haute couture jewelry designs, she launched her namesake -Anna Sheffield collection- in 2008. Both brands are currently housed in her Soho atelier where Sheffield makes many of the prototypes by hand. She continues to design collaboratively and privately for brands large & small the world over and is currently plotting the expansion of Bing Bang and A.S. with the insatiable curiosity and diligence that has marked her career to date.



BING BANG BONGO [BOX SET]

B405004
UNISEX PREMIUM HEADPHONE

QUALITY

BRACELET-18% ZINC, 5% TIN, 80% COPPER

DESCRIPTION

- WACO & BING BANG by JINNA SHEFFIELD
- HEADPHONES + BRACELET ACCESSORY 1x 40CM 28"
- TYPE: 40MM POWER DRIVERS
- 1HZ SENSITIVITY: 120 DB
- IMPEDANCE: 32 OHMS
- FREQUENCY RANGE: 20-20,000HZ
- PLUS: GOLD-PLATED 3.5MM ST BUD
- CORD: 0.5M + 1.0M EXTENSION, PVC COFD
- WEIGHT: 142g



COST



BASS

B466732
WESC DJ HEADPHONES

DESCRIPTION

- TYPE: 40MM POWER DRIVERS
- 1KHZ SENSITIVITY: 120 DB
- IMPEDANCE: 32 OHMS
- FREQUENCY RANGE: 20-20 000HZ
- PLUG: GOLD-PLATED 3.5MM STEREO
- DETACHABLE CORD: 1.1M + 1.1M ADAPTOR, PVC CORD
- HANDFREE
- 180 DEGREE ROTATING EAR CUP
- WEIGHT: 800G



COST _____



BASSOON

0405308
UNISEX DJ PRO HEADPHONES

DESCRIPTION

- TYPE: 40MM TITANIUM PLATED DRIVERS
- 90-DB SENSITIVITY: 105 DB
- IMPEDANCE: 32 OHMS
- FREQUENCY RANGE: 20-20,000 HZ
- PLUG: GOLD-PLATED SCREW 3.5MM STEREO + 3.5MM ADAPTOR
- DETACHABLE CORD: 1.5M SCREW CORD + 1.5M STRAIGHT CORD, TRU CORD
- HANDSFREE
- TRAVEL ADAPTOR
- SOFT CASE
- WEIGHT: 225G



COST



BANJO

B466355
UNISEX PREMIUM HEADPHONES

DESCRIPTION

- TYPE: 40MM POWER DRIVERS
- 18HZ SENSITIVITY: 140 DB
- IMPEDANCE: 32 OHMS
- FREQUENCY RANGE: 20-20 000 HZ
- PLUG: GOLD-PLATED 3.5MM STEREO
- CORD: 0,9M + 1,0M EXTENSION + 0,1M ADAPTOR, PVC CORD
- HANDSFREE
- WEIGHT: 195G



COST _____



BANJO GOLDEN

0409920
 UNISEX PREMIUM HEADPHONES

DESCRIPTION

- TYPE: 40MM POWER DRIVERS
- 1KHZ SENSITIVITY: 110 DB
- IMPEDANCE: 32 OHMS
- FREQUENCY RANGE: 20-20 000 HZ
- PLUG: GOLD-PLATED 3.5MM STEREO
- CORD: 0.5M + 1.5M EXTENSION + 0.9M ADAPTOR, PVC CORD
- HANDSFREE
- WEIGHT: 115G





SNARE

B405305
UNISEX PREMIUM HEADPHONES

DESCRIPTION

- TYPE: 32MM POWER DRIVERS
- 1KHZ SENSITIVITY: 105 DB
- IMPEDANCE: 32 OHMS
- FREQUENCY RANGE: 20-20 000 HZ
- PLUG: GOLD-PLATED 3.5MM STEREO
- CORE: 1.6MM FLAT PVC CORE
- WEIGHT: 70G



COST _____



TAMBOURINE SEASONAL

B404013

UNISEX PREMIUM HEADPHONES

DESCRIPTION

- TYPE: 40MM POWER DRIVERS
- 90°C SENSITIVITY: 105 DB
- IMPEDANCE: 32 OHMS
- FREQUENCY RANGE: 20-20 000 HZ
- PLUG: GOLD-PLATED 3.5MM STEREO
- CORD: 0.5M + 1.5M EXTENSION + 0.9M ADAPTOR, PVC CORD
- HANDSFREE
- WEIGHT: 105G





TAMBOURINE NON-SEASONAL

0004013
UNISEX PREMIUM HEADPHONES

DESCRIPTION

- TYPE: 40MM POWER DRIVERS
- 1KHZ SENSITIVITY: 110 DB
- IMPEDANCE: 32 OHMS
- FREQUENCY RANGE: 20-20 000 HZ
- PLUG: GOLD-PLATED 3.5MM STEREO
- CORD: 0.9M + 1.0M EXTENSION + 0.1M ADAPTOR, PVC CORD
- HANDFREE
- WEIGHT: 195G



DETAILS



PACKAGE



COST _____



TAMBOURINE GOLDEN

0405677

LINEX PREMIUM HEADPHONES

DESCRIPTION

- TYPE: 40MM POWER DRIVERS
- 90°C SENSITIVITY: 105 DB
- IMPEDANCE: 32 Ω-BMS
- FREQUENCY RANGE: 20-20 000 HZ
- PLUG: GOLD-PLATED 3.5MM STEREO
- CORD: 0.5M + 1.5M EXTENSION + 0.9M ADAPTOR, PVC CORD
- HANDSFREE
- WEIGHT: 105G





MARACA SEASONAL

B464294
UNISEX RETRO STYLE HEADPHONES

DESCRIPTION

- TYPE: 40MM POWER DRIVERS
- 18HZ SENSITIVITY: +0,50 DB
- IMPEDANCE: 32 OHMS
- FREQUENCY RANGE: 20-20 000 HZ
- PLUG: GOLD-PLATED 3.5MM STEREO
- CORD: 0,9M + 1,0M EXTENSION + 0,1M ADAPTOR, PVC CORD
- HANDSFREE
- WEIGHT: 400G



UNISEX RETRO STYLE HEADPHONES



UNISEX RETRO STYLE HEADPHONES



COST _____



0014918



0014919



MARACA NON-SEASONAL

0004068

UR SEX RETRO STYLE-HEADPHONES

DESCRIPTION

- TYPE: 40MM POWER DRIVERS
- 1KHZ SENSITIVITY: 113,50 DB
- IMPEDANCE: 32 OHMS
- FREQUENCY RANGE: 20-20.001 KHZ
- PLUG: GOLD-PLATED 3,5MM W/STEREO
- CORD: USB + 1,5M EXTENSION + 0,9M ADAPTOR, PVC CORD
- HANDFREE:
- WEIGHT: 180G



**PICK-UP**

B464009
UNISEX FOLDABLE HEADPHONES

DESCRIPTION

- TYPE: 40MM POWER DRIVERS
- 1KHZ SENSITIVITY: 106 DB
- IMPEDANCE: 32 OHMS
- FREQUENCY RANGE: 20-20 000 HZ
- PLUG: GOLD-PLATED 3.5MM STEREO
- CORD: 0.9M + 1.0M EXTENSION PVC CORE
- WEIGHT: 30G



03 4475
00



00 4475
00



COST



BONGO SEASONAL

0464292

INSEX PREMIUM HEADPHONES

DESCRIPTION

- TYPE: 40MM POWER DRIVERS
- IFC SENSITIVITY: 120 DB
- IMPEDANCE: 32 OHMS
- FREQUENCY RANGE: 20-20 001 HZ
- PLUG: GOLD-PLATED 3.5MM STEREO
- CORD: 0.5M + 1.5M EXTENSION + 0.9M ADAPTOR, PVC COORD
- HANDSFREE
- WEIGHT: 140G





BONGO NON-SEASONAL

0003692
 URBEX PREMIUM HEADPHONES

DESCRIPTION

- TYPE: 40MM POWER DRIVERS
- 1KHZ SENSITIVITY: 120 DB
- IMPEDANCE: 32 OHMS
- FREQUENCY RANGE: 20-20 000 HZ
- PLUG: GOLD-PLATED 3.5MM STEREO
- CORD: 0,9M + 1,0M EXTENSION + 0,1M ADAPTOR, PVC CORD
- HANDFREE
- WEIGHT: 140G



COST _____

00 WHITE
05, 1004 RED
05, 1000 BLACK
05, 10

OBOE SEASONAL

0404291

UNISEX STREET HEADPHONES

DESCRIPTION

- TYPE: 40MM POWER DRIVERS
- IFC SENSITIVITY: 120 DB
- IMPEDANCE: 32 OHMS
- FREQUENCY RANGE: 20-20 001 HZ
- PLUG: 3.5MM STEEPED
- CORD: 0.3M + 1.1M (EXTENSION)
FABRIC CORD
- WEIGHT: 143G





OBOE NON-SEASONAL

0003637
UNISEX STREET HEADPHONES

DESCRIPTION

- TYPE: 40MM POWER DRIVERS
- 1KHZ SENSITIVITY: 120 DB
- IMPEDANCE: 32 OHMS
- FREQUENCY RANGE: 20-20 000 HZ
- PLUG: 3.5MM STEREO
- CORD: 0.3M + 1.0M EXTENSION, FABRIC CORD
- WEIGHT: 140G



COST _____



OBOE SOLID NON-SEASONAL

0005046
UNISEX STREET HEADPHONES

DESCRIPTION

- TYPE: 40MM POWER DRIVERS
- 1KHZ SENSITIVITY: 120 DB
- IMPEDANCE: 32 OHMS
- FREQUENCY RANGE: 20-20,000 HZ
- PLUG: 3.5MM/STEREO
- CORD: 0.9M + 1.0M EXTENSION,
FABRIC CORD
- WEIGHT: 40G



GRILLE



BRACCIALE



COST _____

MATH GREEN
15, 16GRAPHIC BLUE
15, 16

OBOE GOLDEN SEASON

0404078

URSEX STREET HEADPHONE

DESCRIPTION

- TYPE: 40MM DRIVER DRIVERS
- IFC SENSITIVITY: 120 DB
- IMPEDANCE: 32 OHMS
- FREQUENCY RANGE: 20-20 001 HZ
- PLUG: 3.5MM STEREO
- CORD: 0.3M + 1.1M EXTENSION,
FABRIC CORD
- WEIGHT: 145G





OBOE GOLDEN NON-SEASONAL

0004078
UNISEX STREET HEADPHONES

DESCRIPTION

- TYPE: 40MM POWER DRIVERS
- 1KHZ SENSITIVITY: 120 DB
- IMPEDANCE: 32 OHMS
- FREQUENCY RANGE: 20-20 000 HZ
- PLUG: 3.5MM/STEREO
- CORD: 0.3M + 1.0M EXTENSION,
FABRIC CORD
- WEIGHT: 40G



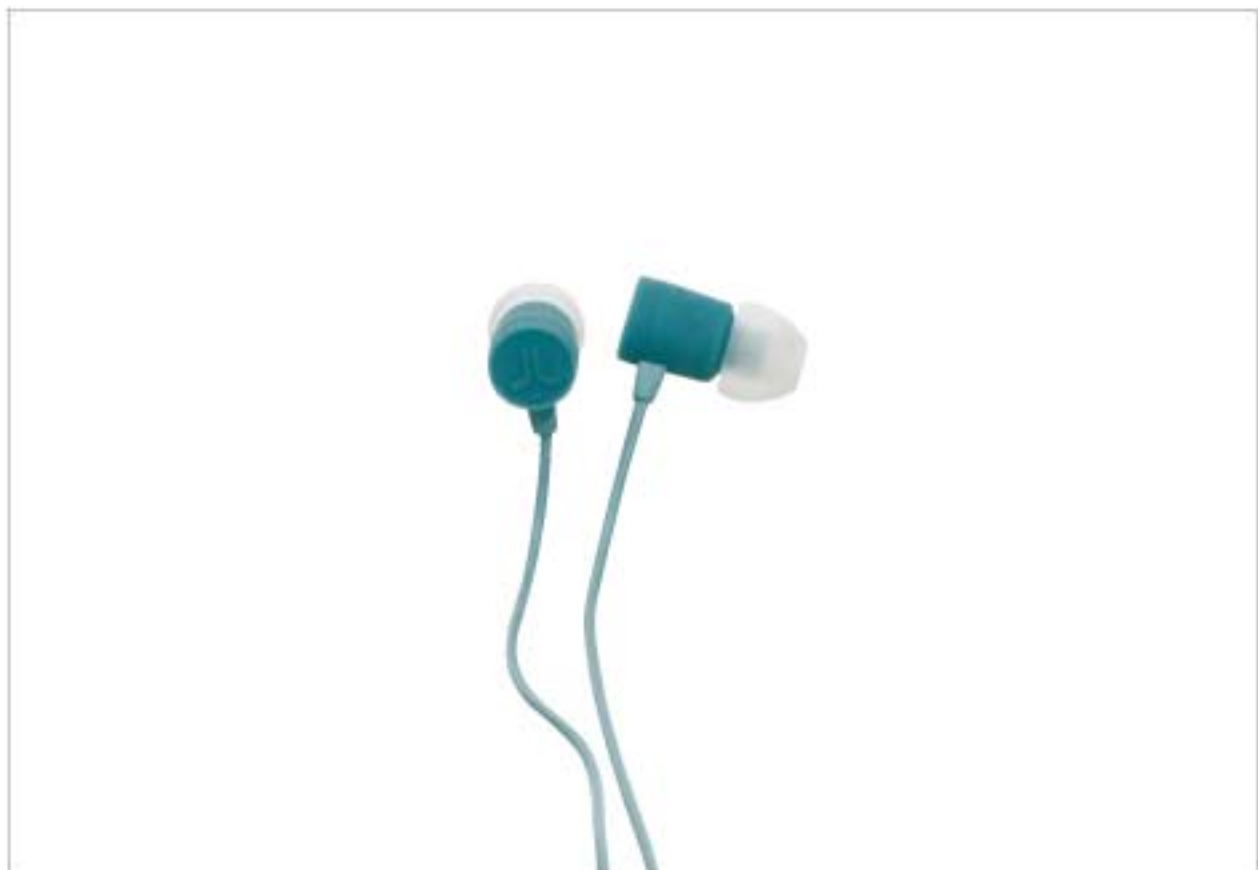
0004078



0004078



COST _____

MAGNETIC BLUE
04 19MAGNETIC RED
04 19

PICCOLO SEASONAL

0404905
UNISEX IN-EAR HEADPHONES

DESCRIPTION

- TYPE: 9MM POWER DRIVERS
- IFC SENSITIVITY: 102 DB
- IMPEDANCE: 16 OHMS
- FREQUENCY RANGE: 20-20 000 HZ
- PLUG: GOLD-PLATED 3.5MM STEREO
- CORD: 1,5M + 0,9M ADAPTER, PVC CORD
- HANDFREE
- WEIGHT: 13G





PICCOLO NON-SEASONAL

0004905
UNISEX IN-EAR HEADPHONES

DESCRIPTION

- TYPE: 8MM POWER DRIVERS
- 1KHZ SENSITIVITY: 110 DB
- IMPEDANCE: 16 OHMS
- FREQUENCY RANGE: 20-20 000 HZ
- PLUG: GOLD-PLATED 3.5MM STEREO
- CORD: 1.0M + 0.1M ADAPTOR, PAC CORD
- HANDFREE
- WEIGHT: 10G



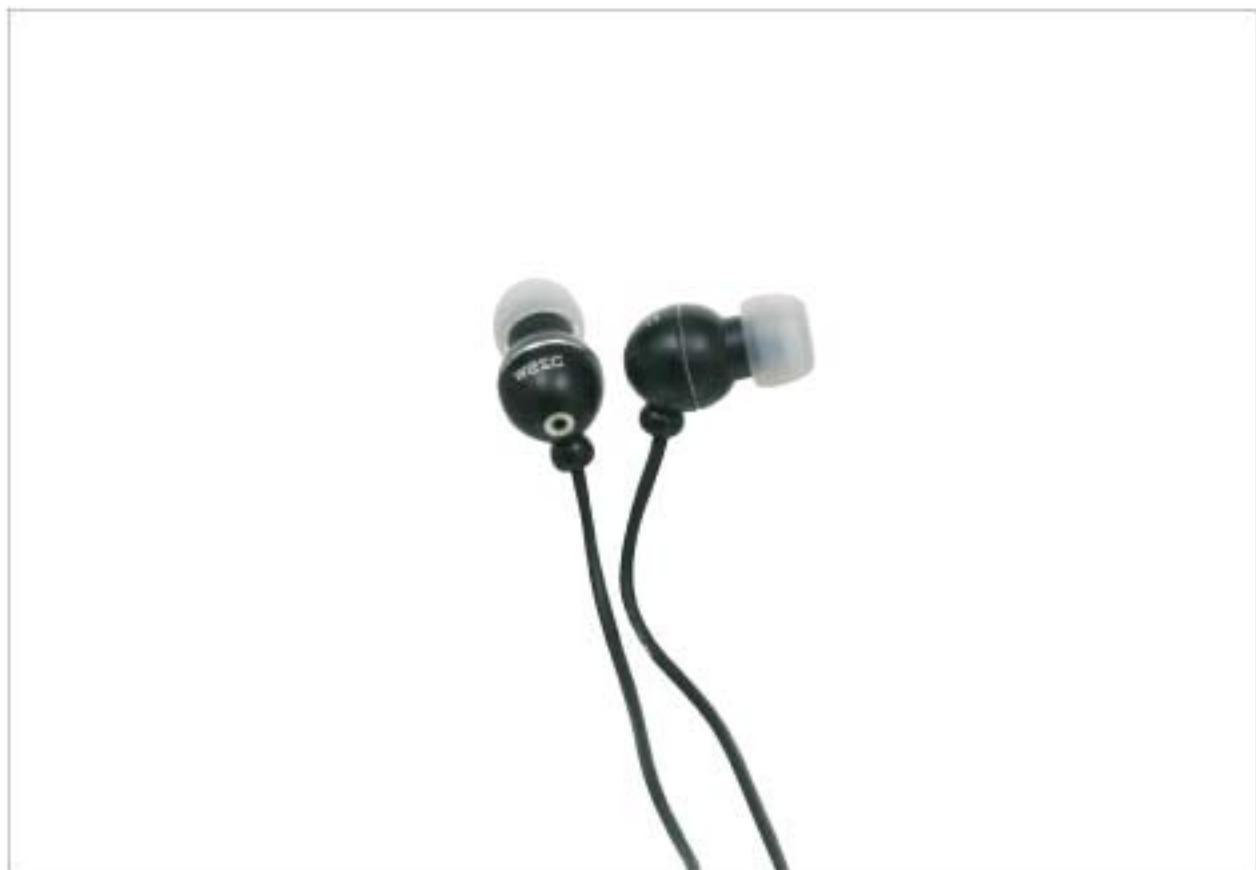
DETAIL



PACKAGE



COST _____

001 WHITE
15002 BLACK
15,15

FLUTE

0402664

UNISEX IN-EAR HEADPHONES

DESCRIPTION

- TYPE: 10MM POWER DRIVERS
- SENSITIVITY: 102 DB
- IMPEDANCE: 32 OHMS
- FREQUENCY RANGE: 20-20,001 HZ
- PLUG: GOLD-PLATED 3.5MM STEREO
- CORD: 1,25M + 1,5M EXTENSION PVC CORD
- WEIGHT: 20G





CONGA

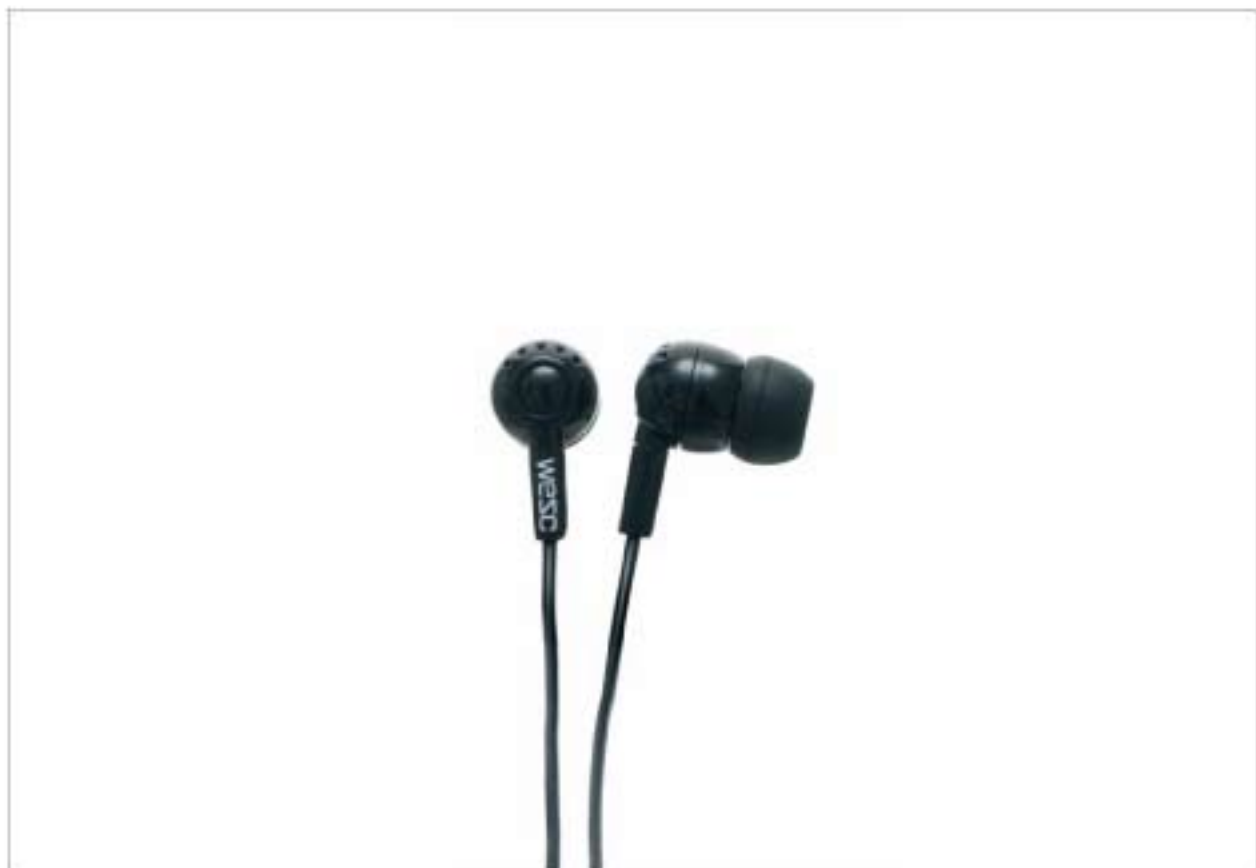
0004690
UFEEX PREMIUM HEADPHONES

DESCRIPTION

- TYPE: 40MM POWER DRIVERS
- 18HZ SENSITIVITY: 120 DB
- IMPEDANCE: 32 OHMS
- FREQUENCY RANGE: 20-20 000HZ
- PLUG: GOLD-PLATED 3.5MM STEREO
- CORD: 0.9M + 1.0M EXTENSION, PVC-CORD
- WEIGHT: 47G



COST _____



00 WHITE



27 YELLOW



80 RED



00 BLACK



KAZOO

0005483
IN-EAR IN-EAR HEADPHONES

DESCRIPTION

- TYPE: 9MM POWER DRIVERS
- SENSITIVITY: 102 DB
- IMPEDANCE: 16 OHMS
- FREQUENCY RANGE: 20-20 000HZ
- PLUG: GOLD-PLATED 3.5MM STEREO
- CORD: 1.2M, PVC CORD
- WEIGHT: 15G



0005



EAR CUSHIONS

000336
 1 (NEED) PAIR OF EAR CUSHIONS

DESCRIPTION



(3) ADJUST



(1) BLACK



COST _____

